

**CPPI Responds to “Fuel Quality in Canada” – Superficial Study Designed to Confuse Consumers, Says President Peter Boag**

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**FOR IMMEDIATE RELEASE**

(OTTAWA) – The Canadian Petroleum Products Institute<sup>1</sup> (CPPI) is assuring Canadians that they enjoy some of the highest fuel quality choices in the world. CPPI is responding to a report issued by the Association of International Automobile Manufacturers of Canada (AIAMC) that unfairly cast doubt on the fuel quality frameworks in place in Canada.

This report is selective in the data used to support its conclusions and both biased and subjective in its proposed approach to emissions standards.

“This report unfairly casts doubt on the good work of fuel providers, public servants and the cooperation mechanisms already in place with automakers”, said Peter Boag, President of CPPI. “CPPI has in place collaborative processes specifically to ensure that automakers, fuel providers and government are working together in the interest of Canadians.”

“If I follow the logic of the AIAMC paper, what’s good for Australia is good for Canada and on a January winter morning – Australia is clearly not Canada”, said Mr. Boag.

Finally CPPI noted that the AIAMC as well as its members have regrettably chosen to withdraw from important standard setting bodies like the Canadian General Standards Board.

CPPI will be meeting with automakers in the coming weeks as part of its regular commitment to technical cooperation. More information on fuel quality in Canada can be found at [www.believeinit.ca](http://www.believeinit.ca).

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<sup>1</sup> CPPI members: Bitumar Inc., BP Canada Energy Company, Chevron Canada Limited, Husky Energy Inc., Imperial Oil Limited (Products and Chemicals Division), North Atlantic Refining Limited, NOVA Chemicals (Canada) Ltd., Parkland Income Fund, Petro-Canada, Shell Canada Products, Suncor Energy Products Inc., and Ultramar Ltd .