

Media advisory

For immediate release

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New Information Web Portal on Canadian Refining.

(Ottawa) The Canadian Petroleum Products Institute today launched www.believeinit.ca public portal for information and activities about the manufacture and use of petroleum products. Information and links to issues on climate change, air pollution, the marketplace and safety can be found in one easy to access spot.

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CPPI is a national association of major Canadian companies involved in the refining, distribution and/or marketing of petroleum products for transportation, home energy and industrial uses. Collectively, CPPI member companies operate 16 refineries (representing over 80 per cent of Canadian refining capacity) and supply over 7,000 branded retail outlets with transportation fuels across Canada. www.cppei.ca